



ISA'S *THE LINK...DIGITAL SIGNAGE* SPONSORSHIP PACKAGES

PREMIER SPONSOR DELIVERABLES (EXCLUSIVE - ONLY THREE AVAILABLE):

- Recognized as an Event Sponsor of digital event you select
 - Sponsor gets choice of event and right-of-first-refusal for future events.
- Exclusive, post-event email to all attendees to event you sponsored.
 - Sponsor to supply ISA email content and graphics, ISA to distribute.
- Opportunity to play pre-recorded video (<30 sec) during digital event.
- Logo (with link) placed on *THE LINK...DIGITAL SIGNAGE* page on Signs.org.
- Recognition as sponsor in attendee promotions for your sponsored event.
- Recognition as sponsor on ISA's social channels pre- and post-event.
- Banner ad in the ISA Industry Tracker Newsletter.

Total Investment: \$2,500 (Discounts available for sponsorship of 3 or more events.)

CONTRIBUTING SPONSOR DELIVERABLES:

- Logo (with link) placed on *THE LINK...DIGITAL SIGNAGE* page on Signs.org.
- Recognition as sponsor in attendee promotions for your sponsored event.
- Recognition as sponsor on ISA's social channels pre- and post-event.
- Banner ad in the ISA Industry Tracker Newsletter.

Total Investment: \$1,000 (Discounts available for sponsorship of 3 or more events.)

ADDITIONAL OPPORTUNITIES:

- **\$750** | Pre-recorded video (<30 sec) played during digital event. (Limit 2)
- **\$750** | Post- event email to all attendees to event you sponsored.
 - Sponsor to supply ISA email content and graphics, ISA to distribute. (Limit 4)
- **\$750** | Ability to select one (1) sign company to secure an appointment during event you sponsored. (Limit 2)

LIMITED OPPORTUNITIES, CALL TODAY

Don't wait – these sponsorships will go fast for this business-boosting event for national and local sign companies. Call today to secure your sponsorship or discuss custom opportunities.

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INTERNATIONAL SIGN ASSOCIATION