

ISA Distinguished Service Award (DSA) Recipients

- 1966 John U. Aull, Swanson-Nunn Sign Company, Evansville, IN
- 1967 Robert Lambert, Corning Glass Works, Corning, NY
- 1968 Herbert B. Link, Bellows Electric Sign Corporation, Akron, OH
- 1969 Maury R. Ely, NESAs, Chicago, IL
- 1970 D.R. Swormstedt, Signs of the Times, Cincinnati, OH
- 1971 Paul Fritsch, Goodyear Tire & Rubber Co., Akron, OH
Walter Thomas, The Coca Cola Company, Atlanta, GA
- 1972 William H. Haire, Haire Sign Corporation, Columbus, OH
- 1973 Robert Neu, Rohm & Haas Company, Philadelphia, PA
- 1974 Moe Kudler, Advance Neon Sign Company, Los Angeles, CA
- 1975 Frank E. Montroy, Montroy Supply Company, Los Angeles, CA
- 1976 Thomas L. Cummings, Jr., Cummings, Inc., Nashville, TN
- 1977 John K. Lamb, Cincinnati Sign Supplies, Inc., Cincinnati, OH
- 1978 Wade M. Craig, Jr., Tencon, Centerville, TN
- 1979 Luke Williams, American Sign & Indicator, Spokane, WA
- 1980 Fran A. Ruppelt, Brilliant Electric Signs, Inc., Cleveland, OH
- 1981 David M. Souder, Signs of the Times, Cincinnati, OH
- 1982 James H. Allen, Allen Displays, Inc., Greensboro, NC
- 1983 Ronald D. Simpson, Simpson Sign Company, Croydon, PA
- 1984 Robert C. Weber, Melweb Signs, Daytona Beach, FL
- 1985 Robert Oliphant, Consultant Environment, Ocean Park, Surrey, B.C., Canada
- 1986 Gordon Keller, City Sign Company, Tacoma, WA

1987 Wayne Heath, Heath & Company, Los Angeles, CA

1988 Roger Williams, Quality Sign Co., Jacksonville, FL

1989 Thomas Young, YESCO, Salt Lake City, UT

1990 Jackson Brooks, ABC Extrusion Co., Jackson Brooks & Co., Ft. Collins, CO

1991 J.C. Zimmerman, Zimmerman Sign Company, Dallas, TX

1992 Ben Jones, YESCO, Salt Lake City, UT

1993 Joseph Gerber, Gerber Scientific Products, Manchester, CT

1994 Jerry Swormstedt, Signs of the Times, Cincinnati, OH

1995 Kirk Brimley, YESCO, Salt Lake City, UT

1996 Richard Reece, Reece Sign Supply, Dallas, TX

1997 Jimmy Pattison, Jim Pattison Sign Group, Canada

1998 George M. Kopecky, Former President, CEO, NESA, 1980-1993

1999 Tom Boner, Zimmerman Sign Company, Tyler, TX

2000 Tama Starr, Artkraft Strauss Sign Corporation, New York, NY

2001 Tom Allen, Allen Industries, Inc., Greensboro, NC

2002 Jerry Sussenguth, Jim Pattison Sign Group, Canada

2003 Cal Lutz, Da-Nite Signs, Columbus, OH

2004 Dan Kasper, Harmon Sign Planet Neon, Toledo, OH

2005 William "Bill" Anderson (posthumously awarded), Midwest Screen-Printing and Sign Supply, St Paul, MN

2006 Dick Strauss (posthumously awarded), Bevelite-Adler, Gardena, CA

2007 Kozell Boren, Encore Image Group, Torrance, CA

2008 Steve Kieffer, Kieffer & Co., Sheboygan, WI

2009 Ebbie Phillips, Tyson Sign Company, Myrtle Beach, SC

2010 Sharon & James Weinel, Gemini, Inc., Cannon Falls, MN

2011 Joe Rickman, Atlantic Sign Media, Inc., Burlington, NC

2012 Noel Yarger, North American Signs, Inc., South Bend, IN

2013 John Allen, Allen Industries, Greensboro, NC

2014 Michael Lauretano Sr., Lauretano Sign Group, Terryville, CT

2015 Lonnie Stabler (posthumously awarded), Stabler Sign Company, Bryan, TX

2016 David Servine, Servine Sign Services, Yakima, WA

2017 Ken Von Wald, Denco Sales, Denver, CO

2018 Elvis Davis, Eastern Metal Supply (ret), Olive Branch, MS

2019 Troy Crocker, Faces, Pelham, AL

2020 Kevin Stotmeister, Federal Heath (Ret.), Euless, TX