

# SHOW YOUR STUDENTS WHY YOUR CLASS MATTERS



## WHAT IS SIGN MANUFACTURING DAY?



As an educator, you find encouragement in seeing your students excitement as they experience how they can put the skills you teach them into action.



Students get an opportunity to ask potential employers real-life questions about the profession (welding, design, etc.) and the sign, graphics and visual communications industry.



Local businesses in the sign, graphics and visual communications industry will open their doors to your students for business tours to show them first-hand how their skills lead to a diverse and in-demand career path.

## TOP THREE REASONS TO PARTICIPATE IN SIGN MANUFACTURING DAY:

1

JOIN THE MOMENTUM:

**BEFORE THE BUSINESS TOUR:**  
**23%** of students considered an industry career

23%

86%

**AFTER THE BUSINESS TOUR:**  
**86%** considered an industry career

WE'RE INTERESTED!

2

GET STUDENTS HIRED:

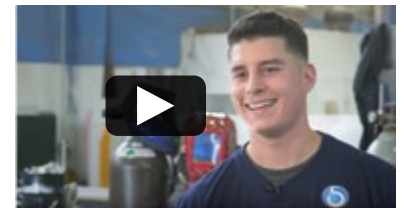
In previous years, participating companies have used the day to hire entry-level workers, develop co-op and internship programs and make valuable connections with local high school, technical school and community college educators.



3

CATCH THEIR ATTENTION:

Share this video with your students to connect the dots between their skills and talents with a career in the sign, graphics visual communications industry.  
[www.signs.org/alfonso](http://www.signs.org/alfonso)



SIGN UP!

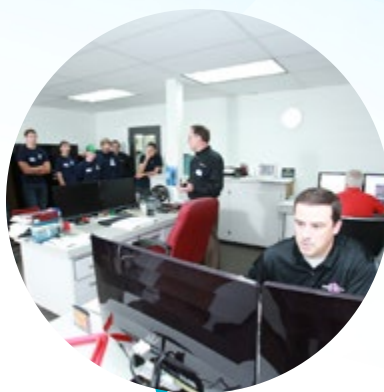
Get in touch with [workforce@signs.org](mailto:workforce@signs.org) to register your school for 2023!

IN PARTNERSHIP WITH  
THE NATIONAL ASSOCIATION  
OF MANUFACTURERS

[www.signs.org/mfgday](http://www.signs.org/mfgday)  
[www.mfgday.com](http://www.mfgday.com)

# LINK THE CLASSROOM TO THE REAL WORLD

Show your students the connection between in-classroom learning and the real-world careers available in the sign, graphics and visual communications industry. Here are just a few examples of how your class translates into a solid job for your students.



THESE ARE ONLY SOME OF THE SKILLS NEEDED  
IN THE FABRICATION AND INSTALLATION OF SIGNS!

WELDING      ELECTRONICS  
GRAPHIC DESIGN      PRECISION MACHINING  
FABRICATION      CAD/TECHNICAL DRAFTING



GET  
IN  
TOUCH!

GET IN TOUCH! Visit [www.signs.org/careers](http://www.signs.org/careers).  
For questions and additional career opportunities,  
get in touch with [workforce@signs.org](mailto:workforce@signs.org).